A UNIQUE OPPORTUNITY FOR
FUTURE CCD LEADERS:

AUSTRALIA'S FIRST COMMUNITY CULTURAL DEVELOPMENT LEADERSHIP PROGRAM

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AN EXECUTIVE EDUCATION
INITIATIVE

When
October 29-31
2010

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Where
Mt Eliza
Conference Retreat
Mornington Peninsula
Victoria
Australia

Applications
now open

THE UNIVERSITY OF
MELBOURNE

INTRODUCTION

The Centre for Cultural Partnerships (CCP) was launched in 2008 by then Deputy Prime Minister, the Hon. Julia Gillard. As a local/global arts and cultural hub it provides teaching, research and partnership programs focusing on the role of the arts in strengthening communities, building leadership capacity, promoting social inclusion and encouraging inter-cultural dialogue and cultural renewal.

In October 2010, the Centre as part of the Faculty of the VCA and Music, University of Melbourne, presents Australia's first Executive Education Community Cultural Development (CCD) Leadership program with a focus on *Developing and Managing Creative Partnerships*. Twenty nominated participants from across Australasia will discuss and explore 21st century requirements for leadership and new opportunities for cross-sectoral partnerships in CCD practice.

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PARTICIPANTS

You are an individual community arts practitioner or artist; managing a small-medium community arts organisation; a local government arts/cultural manager/officer or an arts leader from indigenous or refugee communities. The program is directed towards meeting the training/executive education needs for people working in community-based arts activities. Specifically, it will assist you meet the demands and challenges in the critical area of *Developing and Managing Creative Partnerships*. Leadership in community cultural development for the 21st century calls for not only arts discipline-specific skills, but also a number of other broader-based art and cultural enterprise skills, which may include:

* interdisciplinary innovation, cross-arts and cross-sectoral
* the ability to establish and maintain collaborative networks to foster mutually productive relationships
* intercultural dialogue, exchange and development
* the capacity to work in partnership to address a range of social and public policy agendas/issues
* futures thinking, strategic planning and problem-solving techniques

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PROGRAM CONTEXT

A three-day residential intensive, this strongly focused and inspiring program is based on a framework that sees partnership as integral to community cultural development. The strength of this practice lies in its ability to establish creative capacity-building collaborations with community to foster social change and cultural enterprise. The program delivery mode as a learning model of inquiry has been informed by the principles of collaborative learning that researcher Peter Senge and others have developed. Senge, in his book *The Fifth Discipline* (1990) describes this learning as a process:

"…where people continually expand their capacity to create the results they truly desire, where new and expansive patterns of thinking are nurtured, where collective aspiration is set free, and where people are continually learning to see the whole together."

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LEARNING OUTCOMES

By the end of this program, participants will have:

* a deeper understanding of the changing context of CCD practice
* appreciate the 'guiding principles' and key factors behind effective partnerships, the different forms of cross-sector partnerships, their value and applicability to different circumstances, with specific analysis of individual participants' working contexts
* gained new insights into leadership values, principles and strategies relevant to their work in the community sector and to building community sustainability
* established a network of peers with whom they can continue to liaise and share continued learning

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THE VENUE

The residential venue is the heritage listed Mt Eliza Conference Retreat, overlooking Victoria's Port Phillip Bay and offers excellent education, accommodation and recreational facilities and complimentary wireless internet access in lounge and meeting rooms.

Day One: Friday 29 October
CULTURE – COMMUNITY PARTNERSHIP – CREATIVITY

2.30PM – 3.30PM
Reframing Community Cultural Development practice
Professor Andrea Hull AO with **Sue Clark**

4.00PM – 6.00PM
Partnership Development - Principles & Practice
Meme McDonald director/writer

Dinner
Intercultural Dialogue
David Vadiveloo screen director/producer, human rights lawyer
Ros Horin theatre director/writer/producer
Shahin Shafaei writer/director/theatremaker

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Day Two: Saturday 30 October
LEADERSHIP VALUES & STRATEGIES

9.00AM – 10.30AM
Aligning Strategic Purpose
Professor Andrea Hull AO

11.00AM – 1.00PM
Leadership Values
Professor Ian O. Williamson Asia Pacific Social Impact Leadership Centre, Melbourne Business School, University of Melbourne
Richard Bruch urban design collective, landscape architect and cultural entrepreneur

2.00PM – 4.00PM
Leadership Strategy
Participants

4.00PM – 6.00PM
Doing Leadership Differently
Professor Amanda Sinclair Melbourne Business School, University of Melbourne /Author - *Leadership for the Disillusioned*
Jade Lillie CCD Practitioner/Young Cultural Leader

Dinner
Creativity & the Brain
Professor Andrew J. Lawrence Florey Neuroscience Institutes, University of Melbourne

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Day Three: Sunday 31 October
21ST CENTURY CHALLENGES

9.00AM – 10.30AM
Community Sustainability – 21st Century Challenges
Dr Rufus Black Strategic Advisor, former McKinsey & Company Strategist and current Master, Ormond College, University of Melbourne

11.00AM – 1.00PM
Evaluating Partnerships
Jerril Rechter Executive Director, Leadership Victoria
Kirsten Pilatti National Communications & Marketing Manager, Breast Cancer Network Australia

2.00PM – 3.30PM
Reflections on the Future
Maria Filippow Founder Visionary Images, CCD Producer/ Practitioner

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PROGRAM TEAM

Professor Andrea Hull AO - Program Convenor
Sue Clark - Program Manager; and Head of the Centre for Cultural Partnerships
Lisa Montague - Program Coordinator, Centre for Cultural Partnerships

Expression of Interest form is attached as a separate document or available on request.

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